



**12 - 14 October 2026**

Oman Convention & Exhibition Centre  
Muscat, Sultanate of Oman

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Hosted by



# Powering the Future

Energy Transition Pathways and Grid Resilience  
in an Increasingly Complex Environment

# The Event

## Where Energy Meets Innovation

IEEE PowerTalks 2026 returns for its 5th landmark edition as the Middle East's leading conference for power and energy professionals. Following unprecedented success in 2025, with over 3,500 participants from 50+ countries, the 2026 edition will showcase Oman's remarkable energy transformation journey.

In just one year (Q1 2024 to Q1 2025), Oman's renewable energy share doubled from 9% to 21%. With 1,500+ MW of solar capacity now operational, 4.5 GW in development, USD 40 billion green hydrogen targets, and USD 8-10 billion renewable investment underway, Oman stands at the forefront of Gulf energy transition.

IEEE PowerTalks 2026 will bring together the global expertise, investment capital, and technical innovation required to accelerate this transformation. From grid modernization to hydrogen production, from energy storage to digital transformation, the conference addresses the challenges and opportunities reshaping the region's energy future.

## Event Numbers



**3,500+**  
Participants



**75+**  
Expert Speakers



**50+**  
Countries  
Represented



**40+**  
Exhibitors



**3**  
Masterclass Tracks



**95%**  
Satisfaction  
Rating



## Why 2026 is Critical



**Renewable energy  
doubled (9% - 21% in one year)**



**Solar capacity  
1,500+ MW now operational**



**Grid modernization accelerating**



**Technology adoption  
at unprecedented pace**



## IEEE PowerTalks 2026

| spans the complete energy value chain



### Policy

Vision 2040 implementation, regulatory frameworks, tariff structures



### Markets

Spot market evolution, financing mechanisms, risk management



### Generation

Solar IPPs, wind projects, hydrogen production, storage systems



### Transmission

Smart grids, digitalization, asset optimization, international interconnections



### Distribution

Smart meters, distributed renewables, microgrids



### Technology

AI, digital twins, IoT, advanced analytics, cybersecurity

# IEEE powertalks

## an energy innovation journey

IEEE PowerTalks began as a forum for power sector professionals to discuss emerging challenges. It has evolved into the region's premier platform where policy frameworks, operational expertise, technology innovation, and investment capital converge around a singular objective: Accelerating Oman's energy transition.

### The 2025 Milestone



#### Record Attendance

3,500+ professionals from 50+ countries



#### Knowledge Depth

75+ expert speakers delivering technical insights from utilities, government, technology providers, and academia



#### Exhibiting Companies

40+ exhibitors showcasing smart grid technologies, renewable systems, energy storage, AI solutions, digital twins



#### Practical Learning

3 specialized masterclasses on energy system optimization, smart distribution, and renewable integration



#### Real Business Impact

Exhibition spaces generated qualified leads and substantive project discussions



#### Media Reach

200K+ social media impressions, 1.2M+ email reach, 8K+ website engagements, coverage in 10+ regional newspapers



#### Participant Satisfaction

95% rated the conference as "excellent" or "very good"



#### Future Commitment

85% indicated they will attend the 2026 edition



## Why attend

| IEEE powertalks 2026?

### Technical Deep Dives & Market Intelligence

- Deep-dive into grid modernization, renewable integration, storage, hydrogen, and digitalization
- Access 60+ expert speakers sharing real-world case studies
- Experience a content-driven program focused on substance and practicality

### Investment & Project Opportunities

- Identify opportunities in renewables, energy storage, smart grids, and hydrogen
- Position your organization early in Oman's rapidly scaling green hydrogen ecosystem
- Discover technology and service partners to accelerate projects and tenders

### Networking & Partnerships

- Meet 3,500+ energy professionals and senior decision-makers
- Build relationships with utilities, IPPs, investors, technology providers, and regulators
- Expand your network across GCC, MENA, South Asia, East Africa, and Europe

# Why Exhibit & Sponsor at IEEE PowerTalks 2026?

01

Engage with 3,500+ power and energy professionals from 50+ countries

02

Meet utility leaders, IPP developers, regulators & investors with project mandates

03

Connect with senior executives and procurement heads responsible for major purchasing decisions

04

Position solutions in front of organizations developing 4.5 GW of solar and 1 GW of wind

05

Capture opportunities in Oman's USD 8–10 billion renewable and USD 40 billion hydrogen pipeline

06

Align your brand with the region's flagship energy transition platform

07

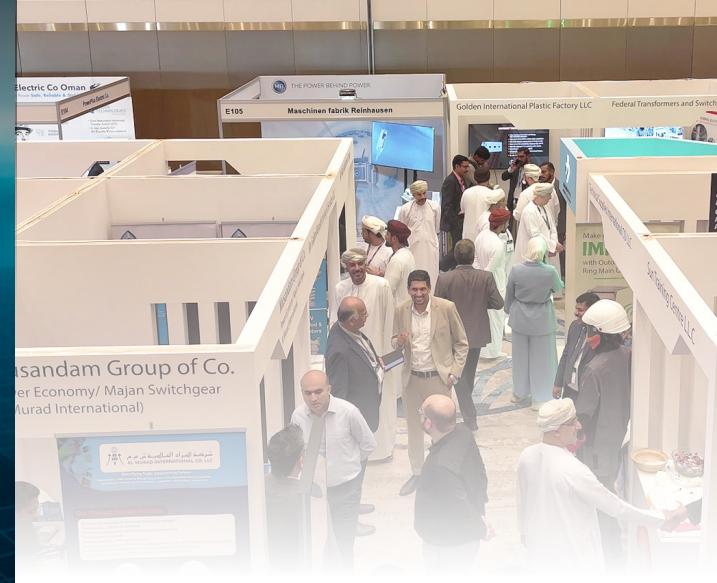
Demonstrate leadership in smart grids, renewables, storage, hydrogen & digital solutions

08

Showcase expertise through speaking slots, panels or masterclass sponsorship

09

Interact in a curated, content-driven setting focused on real projects and implementation



## Exhibition & innovation showcase

### The Innovation Hub

The IEEE PowerTalks exhibition floor is not a passive display area. It's an active marketplace where technology providers demonstrate solutions, conduct technical discussions, and identify implementation partners.



**Become  
a sponsor**



**Book  
a stand**

# Who should Exhibit & Sponsor

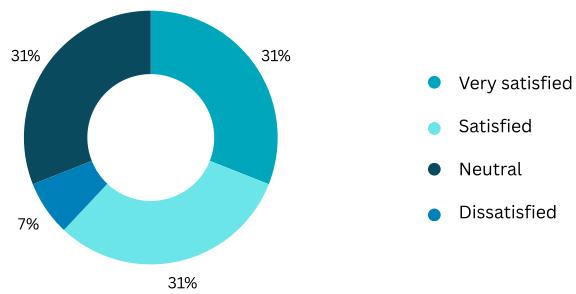
- AI & predictive maintenance solutions
- Cybersecurity for energy infrastructure
- Digital transformation service providers
- Distribution automation components
- Energy efficiency & audit firms
- Energy storage developers & integrators
- Engineering & design consulting
- Equipment Manufacturers & Distributors
- EV charging infrastructure
- Financial Institutions & Development banks
- Grid management software & analytics
- Grid modernization solution providers
- Grid planning & optimization consultants
- High-voltage transmission equipment
- Hydrogen production, distribution & storage
- IoT & monitoring systems
- Power quality & protection systems
- Project management & construction services
- Renewable energy development companies
- Service Providers & Consultants
- Smart grid & digital control systems
- Smart metering & communication systems
- Solar PV & renewable generation equipment
- Utility software & asset management platforms



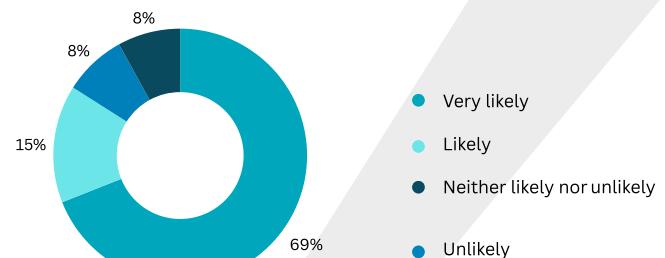
# 2025 Participants Feedback

## Exhibitors' Feedback

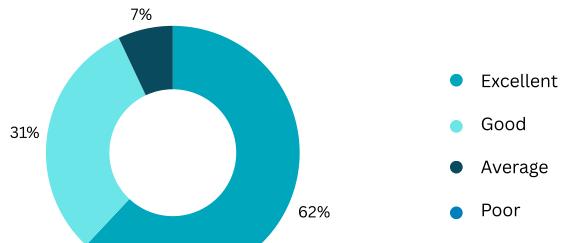
How satisfied were you with the Booth setup and logistics?



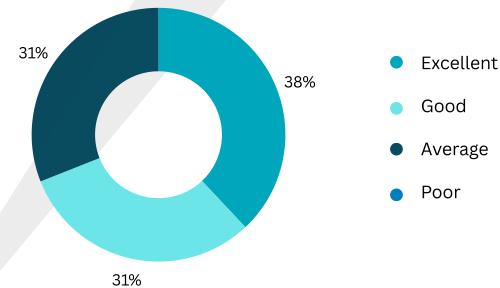
How likely are you to Exhibit at IEEE Powertalks in the future?



Overall, how would you rate your experience at IEEE PowerTalks 2025?

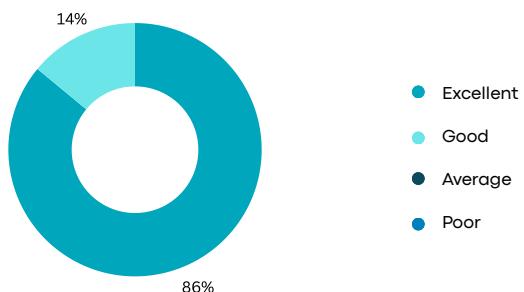


How would you rate the visitor's footfall?

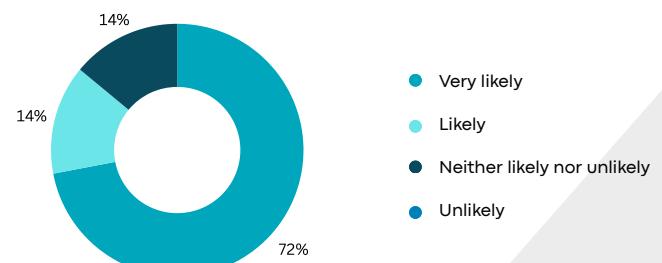


## Sponsors' Feedback

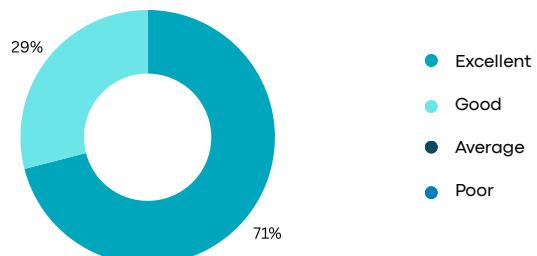
Overall, how would you rate your experience at IEEE Powertalks 2025?



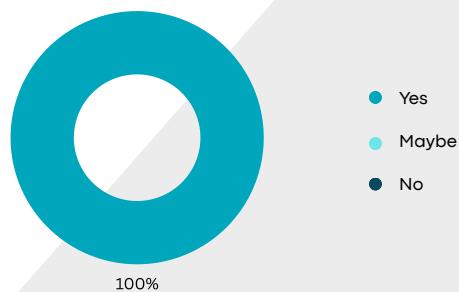
How likely are you to sponsor IEEE Powertalks in the future?



How would you rate the relevance/quality of the Visitors to your business?

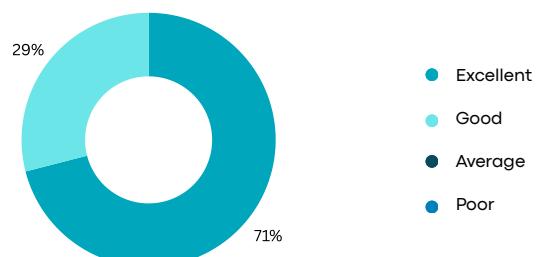


Would you recommend IEEE PowerTalks to other energy professionals?

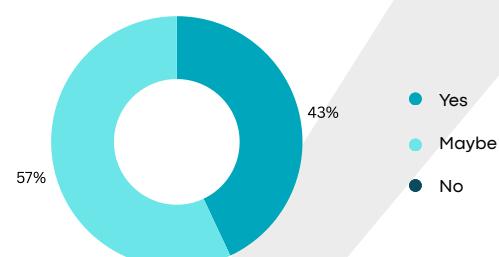


## Delegates' Feedback

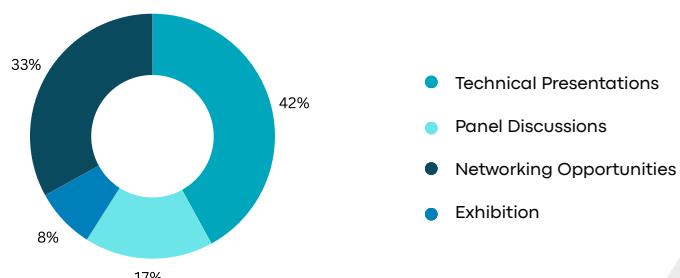
Overall, how would you rate your experience at IEEE Powertalks 2025?



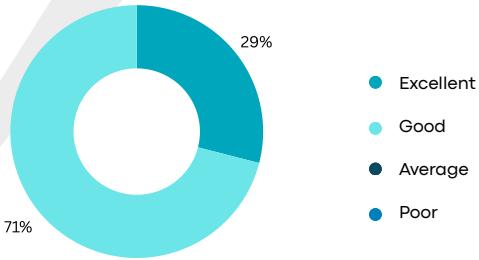
Would you participate in the next edition of IEEE Powertalks?



What aspects of the event were most beneficial to you?



How would you rate the quality of the sessions and speakers?

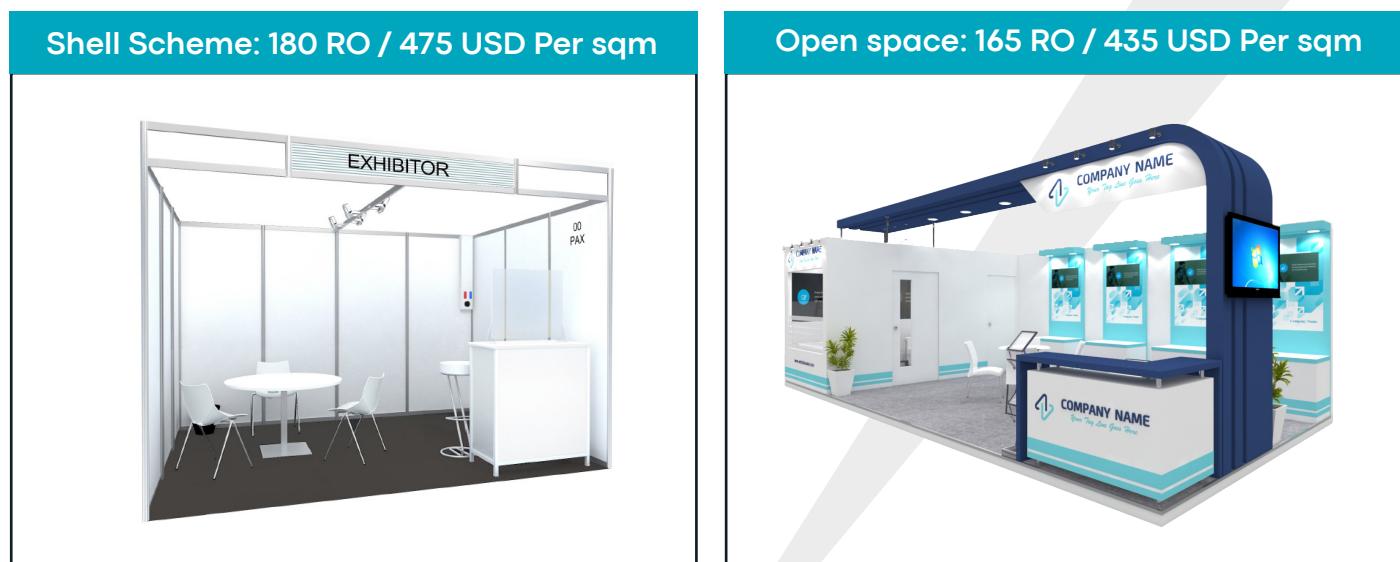


# Sponsorship Packages



For More Details

# Exhibiting Packages



For More Details



# IEEE PowerTalks

Event Partners



Organized by



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